



The Sales Geek Academy
Sales training changed
FOREVER

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What is the Sales Geek Academy?



Grow your pipeline



Smash your targets



Increase your revenue

- 40+ Digital Sales Training Courses
(New courses added regularly)
- 60-90 minute 'learn anywhere' modules
- Evergreen content that can be revisited anytime.
- Focus on critical sales skills that make a difference
- Award winning content and trainers
- Accessed via desktop or in our app on phone and tablet
- Free Access for to hundreds of short form videos and podcasts





Why Choose the Sales Geek Academy?



eLearning requires 40-60% less employee time

Than traditional classroom based training

Brandon Hall



eLearning consumes

90%

less energy
than traditional training

Open University



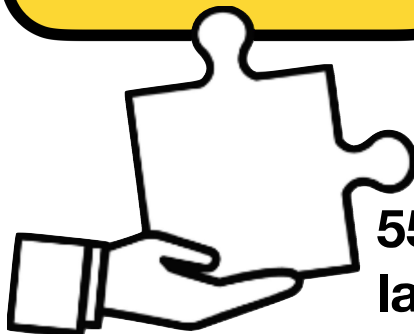
42%

of companies said that
e-Learning directly
increased revenue

Ambient Insight WW Mobile Learning Market



Employee
engagement
increases by
18% during
eLearning



Every \$ invested in
online training results
is \$30 in productivity



**55% of salespeople
lack basic sales skills.**

Forbes

eLearning can increase

**RETENTION
RATES**

by more than

50%

compared to
traditional learning

Research Institute of America



The Sales Geek Academy.

What Do I Get?

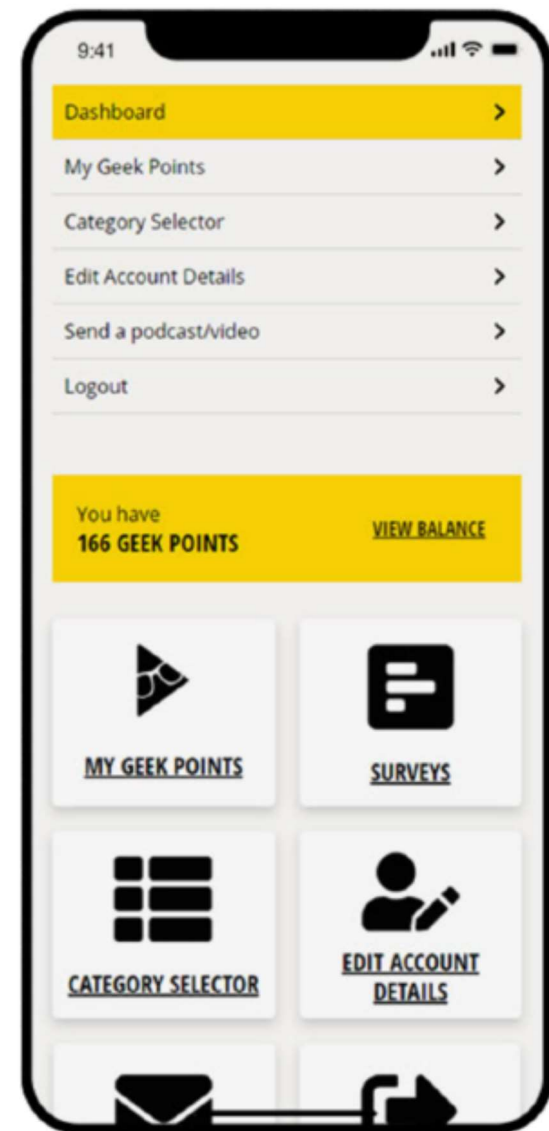
- Dozens of 60-90 minute award winning, digital training courses
- An easy to use Management Dashboard
- Progress tracking
- Incentivised participation
- Learning 'on the go'
- Global community of sales people
- Crowd sourced answers and opinions
- Free Sales Geek App membership for every team member
- Access to 100s of short form videos & podcasts.





More Than Just Sales Training.

- A flexible hybrid approach to training that suits your needs
- Delivered by multi award winning Sales Geek experts
- Access to hundreds of years of sales experience
- The freedom to learn anywhere
- Train as many people as your business needs
- No need to book training rooms and arrange diaries
- Less time away from core income generative activity
- Combine with app based and face-to-face training
- White-label functionality





Pricing.

You can train up to 5 members of your sales team from as little as £155 per month. With access to dozens of 60-90 minute courses on topics ranging from prospecting to closing **we have also added a bonus package (overleaf) worth over £2,500**

Number of Users

1-5

6-15

16-40

Was Monthly

£175

£595

£795

Now Monthly

£155

£525

£699

+41 Users: Price on arrangement*