

SPONSORSHIP OPPORTUNITIES 2020

INTERNATIONAL WOMEN'S DAY Headline Sponsor - £2,000 + vat

- Logo promoted as exclusive headline sponsor on all event communications, incl. event programme
- 1 advertisement in a 2019/20 Women in Business newsletter
- Company profile, logo and PR piece on WiB website,
- Company logo and profile on all WiB social media channels
- Pre and post PR media coverage,
- Prominent promotional space including 2 banners
- Inclusion of promotional materials in delegate bag (to be provided by you)
- 10 complimentary tickets to the event

SUPPORTER Sponsor (Maximum 4) £500 + vat

- Logo on all International Women's Day event communications & event brochure (6th March 2020)
- Space for a banner
- Inclusion of promotional materials in delegate bag (to be provided by you)
- 2 complimentary tickets

ATHENA International Individual Award Categories: £1,000 x 3 +vat

ATHENA Leadership Award

ATHENA Young Person's Leadership Award

ATHENA Organisational Award

- PROFILE and PR at the Awards on 6th March 2020, incl. social media
- Name, logo on event materials and paragraph in the event brochure
- Opportunity to present individual award
- Space for a banner
- Inclusion of promotional materials in delegate bag (to be provided by you)
- 5 complimentary tickets